

ANIKET NATU

GRAPHIC & UX/UI DESIGNER

A multidisciplinary graphic designer & assistant professor of design with 5+ Years of in-house and freelance experience in a variety of exciting projects, who is creative, enthusiastic, energetic, and innovative. Passionate for compelling ideas, combined with meticulous attention to client needs and the goal of aesthetic user-centric design. Strong communicator who can effectively present design solutions within given deadlines. Adapted to collaborating with other working professionals to achieve project goals. Strong passion for design which drives the commitment to producing engaging visual experiences. Always eager to learn new things with the aim for success.

CONTACT

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SOCIAL

 behance.net/aniketnatu24

 linkedin.com/in/aniketnatu24/

EDUCATION

Master of Arts - Graphic Design
University for the Creative Arts
2021-2022 | Epsom, United Kingdom

Bachelor of Fine Arts (Applied Arts)
Dr. D Y Patil College of Applied Arts
2017-2021 | Pune, India

Advanced Digital Marketing
LIPS India
2024 | Pune, India

Certified User Experience Designer
YouXer UX Training Institute
2022 | Pune, India

TECHNICAL SKILLS

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Lightroom), Procreate, Figma, Sketch, SEO & SEM Tools, Marketing Analytics, HTML & CSS, Microsoft Office Suite (Word, Excel, PowerPoint), Google Suite (Docs, Sheets, Slides)

PROFESSIONAL SKILLS

Creativity, Strategy, Curiosity, Empathy, Collaboration, Communication, Teaching & Mentorship, Research & Publications, Problem Solving, Persistence, Time Management

CREATIVE SKILLS

UX/UI Design, Branding, Marketing Strategy, Social Media Marketing, Illustration, Animation, Publication, Photography, Concept Design

EXPERIENCE

Assistant Professor

JAIN University (SODMCA) Aug 2025 - Present | Bangalore, India

Taught & mentored students in blending theory with hands-on studio practice. Guided projects, portfolios & research while contributing to curriculum design and academic development. Built industry linkages through collaborations, workshops & showcases

Digital Marketing Specialist

e2e Cyber Solutions Ltd Jan 2024 - Jun 2025 | Birmingham, UK

Created, executed, and optimized digital marketing campaigns, including SEO/SEM, social media, and advertising. Designed social media presence, measured campaign performance, identified trends, and collaborated on user experience improvement

Graphic Designer (Marketing)

Creams Café Sept 2022 - Dec 2023 | London, UK

Implemented marketing campaigns for sales growth, managed customer interactions, and enhanced customer satisfaction. Improved design innovation, customer-centric approach, interpersonal skills, and communication abilities

Graphic Design Intern

Stella's Voice Apr - Jul 2022 | London, UK

Expanded visual communication skills, leveraging social media for organization's goals, discovered captivating images' impact, designed campaigns, recommended growth strategies, and monitored brand performance to achieve targets

Digital Marketing Intern

D Y Patil International University Jun - Aug 2020 | Pune, India

Created content, maintained social media presence, promoted college brand, measured campaign performance, analyzed creativity in marketing, and developed innovative growth strategies in new designs